# Steps to Place Your Mailing Order



#### **SELECT YOUR MAILER**

Choose from our predesigned templates, use your own or send a request and we can customize a piece tailored for you and your business needs.



#### **TARGET YOUR NAMES**

Provide us with the areas (zips, counties, states) and any special selections and we will send the available name count within 1-2 hours OR visit our "Tools" link on our website to run your own.



#### **PLACE & CONFIRM**

Submit your order by email or online. We will send you a confirmation to verify everything is exactly correct. Once you approve your confirmation and provide payment your order will begin processing.



#### **GET MORE BUSINESS**

Your order will print and mail within 3-5 business days.

Mailers with a web reply or phone number see increased traffic & calls within 5-7 days.

Those with a reply card can anticipate returns in 12-15 days.



## Lead Delivery



### **SCAN & SHIP**

Scanned PDFs and lead cards delivered to your mailbox

- ✓ DAILY: Scanned PDF version of lead cards received are available each evening
- ✓ WEEKLY: All original response cards are mailed to your selected shipping address



## TL LEADMANAGER (TLLM)

Access to contact management software and scanned images available instantly

- ✓ SCANS: All lead response cards are scanned and available within your system
- ✓ DATA: Every response is data entered for easy searching, tracking and clear text
- ✓ CRM: Use <u>TLLM</u> to set follow ups, calls and to track your ROI. FREE with regular mailings.

### Want both? Add \$20 per thousand to any mailing!

With this option we scan and data enter your leads into TLLM AND ship all response cards to your door.

TARGETLEADS